

Crafted by two brothers  
with organic evaporated cane  
juice, carbonated purified  
water, natural extracts,  
spices & botanicals.

root beer.ginger brew.sarsaparilla  
blueberry.lemon lime.mandarin orange

# maine root

## handcrafted beverages



The Seiler brothers are to soda what the Coen brothers are to film. For six years now, their organically sweetened Maine Root Sodas have been thrilling folks across the country, and now across the pond in the U.K.!

Their soda success story started when younger brother Matt, a boat builder and fly fishing guide, helped a friend build a clay pizza oven on the waterfront in Portland, Maine. Finding the restaurants current root beer less than palate pleasing he brewed his own.

Praises and orders followed and soon Matt urged brother Mark to quit his job and work for Maine Root. Mark has expanded their distribution to include Whole Foods, Cost Plus, Hannaford Brothers, and Central Market. Needless to say Mark and his team have the competition on their toes!

**As Seen On:** CNBC, Food Network's Road Tasted, PBS's Farmers Almanac TV Rachel Ray's Tasty Travels.

**Rock ON!:** Exclusive supplier at Austin City Limits Music Festival 4 years running.

**Join the GROOVEMENT:** Find out how to fight back against corporate root beer. Visit [www.FreeRange RootBeer.com](http://www.FreeRange RootBeer.com)



ALL PRODUCTS  
.gluten free  
.caffeine free  
.fair trade certified



"Congratulations on being selected for the Austin City Limits Festival. Your products stood above all others."

Jeff Dietz,  
Executive Director  
Camp Possibilities

Available Nationwide Sold In Thousands of Locations: Whole Foods Markets  
Stonewall Kitchens+HEB/Central Market+Hannaford Brothers+Roundy's

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# Maine Root Handcrafted Beverages



## Root Beer

The one that started it all. Handcrafted soda made with extracts of wintergreen, clove and anise. All our recipes are sweetened with Fair Trade Certified Organic sugar, so you can feel good about it!



## Mexicane Cola

Our take on a Classic flavor. We travelled the world for years trying to find inspiration. Give our cola a try, you will soon be thinking about having another.... wouldn't it be nice?



## Sarsaparilla

A lighter bodied brother to our super popular RootBeer. The flavor profile has less clove, allowing the taste of wintergreen to be showcased. Soda fans agree, it's the best they have ever had!



## Ginger Brew

Our recipe lets the WICKED spicy flavor of the Ginger Root loose to mingle with pure organic evaporated cane juice, purified water and HAPPY BUBBLES! Wicked good.



## Blueberry

In Maine we wait all year for the Blueberries to grow, it's a real summer treat. Crack open a bottle of Maine Root Blueberry Soda and see what you have been missin' mistah.



## Lemon Lime

A friend of ours named his ice cold bottle of Lemon Lime, MR. HAPPY. We agree. The cool refreshing taste of lemons and limes will make just about anyone grin. Go find your MR. HAPPY....



## Mandarin Orange

The Deathstar is complete. We added our latest flavor after many requests for a third brother to our fruity flavored offerings. Here it is, Mandarin Orange. Light, drinkable, and thirst quenching. MMM.



# Maine Root Handcrafted Beverages

## Order Up!



FLAVOR	UPC # BOTTLES	UPC #4PACK	UPC# CASE
ROOT BEER	862284000011	862284000035	862284000042
SARSAPARILLA	862284000028	862284000059	862284000066
GINGER BREW	862284000073	862284000080	862284000103
BLUEBERRY	862284000127	862284000172	862284000165
LEMON LIME	862284000110	862284000189	862284000158
ORANGE	862284000134	862284000196	862284000141
MEXICANE COLA	862284000295	862284000301	862284000318

CASE PACK: 24 BOTTLES: 6X4 PACKS  
BOTTLE SIZE: 12 OZ  
BOTTLE DIMENSIONS: 2.375X2.375X9

CASE TYPE: FULL WRAP CARDBOARD  
CASE DIMENSIONS: 15.75X11X9.5  
CASE WEIGHT: 32.5lbs

PALLET WT: 1950lbs CUBE: 55.56  
CASES PER PALLET: 60CS (12X5 TI/HI)  
PALLET DIMENSIONS 48X40X50

[www.maineroot.com](http://www.maineroot.com)

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